

PANTHER H SOCCER

Welcome to the Kick Off meeting for the 2021-2022 HHS Soccer season. It is a great honor to participate in one of the premier soccer programs in the state of Alabama. The Booster Club has taken pride in trying to create a great experience for all players and fans. We have an exciting year planned with several special event nights throughout our home game schedule as well as a celebration at Senior Night.

Q: What does my player credit go towards?

A: 50% of each sponsorship sold will be applied to your player fair share contributions (this year we are including 4th block athletics)

Q: How much player credit do I get?

A: The following is a list of sponsorship pricing along with the player credit for each level:

Sponsor Level	Cost	Player Credit
Panther Foundation	\$2000	\$1000
Panther Pride	\$1500	\$750
Panther Spirit	\$1000	\$500
Red and Blue	\$600	\$300
Supporter	\$300	\$150
Game Day Roster Listing	\$100	\$50

Q: What if I am a returning player and contacted a business last year?

A: Only businesses that **PURCHASED** sponsorships in the 2020-2021 season can be held for a returning player. If you contacted them, **but they did not purchase last season, that account will be available for anyone.**

Q: How long will you hold an account sold last year?

A: We will hold an account until **January 1, 2022**. After that, it will be available to any player

Q: Where do I see the list of businesses who purchased ads/banners last year?

A: There is a list of sponsorships contacted/sold on the HHS Soccer website.

Q: What do I do when I contact a business that is interested in purchasing a sponsorship?

A: Please complete the **Sponsorship Contact Form** at hspanthersoccer.org. That account will be marked as being contacted. This will notify other players who look at the running sponsorship list that the business has already been asked to sponsor.

Q: Why do I have to report who I have contacted?

A: To prevent a business from being called on by multiple players.

Q: What if someone else calls on one of the businesses I contacted?

A: That is why we update the list. Please remember that sometimes players/parents have a relationship with a business that may take precedence.

Q: What if a business wants to donate items or services?

A: Unfortunately, we are not able to give player credit for donated items or services.

Q: What do I do with the money and contract?

A: Send it to:

Lori Cribbet
3028 Greenway Circle SE
Owens Cross Roads, AL 35763

Q: Can I turn contracts in on Admin Day?

A: Yes, but **remember it takes at least 1-2 weeks to have banners printed. They may not be printed by the first game.**

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Q: How do you determine where the banners are placed around the fields?

A: First, we consider the level of sponsorship. Panther Foundation, Panther Pride, Panther Spirit & Red and Blue are hung in the “prime” spots in the order that the money was turned in. The supporter level is hung by the order money is turned in. **Anything turned in on or after Admin Day is hung where needed.**

Q: What if I don't have a payment from the business on Admin Day?

A: Players will be responsible for all of their remaining balance on Admin Day. You will be issued a refund check later in the season for the credit you are due.

Q: Can I sell sponsorships after the season starts?

A: Yes. You will receive your player credit later in the season.

Q: When can I expect a credit/refund?

A: We try our best to get all refunds issued in a timely manner. Last season, we tried to have all credits in by March.

PLEASE REMEMBER TO FILL OUT ALL CONTACT INFORMATION COMPLETELY. THIS IS HOW YOUR PLAYER RECEIVES CREDIT.

*** IF WE HAVE AN ISSUE WITH THE ARTWORK, WE WILL NOTIFY YOU TO GET WITH YOUR SPONSOR TO GET IT CORRECTED. PLEASE HAVE THEM SEND IT IN THE CORRECT FORMAT AND SPECIFY WHICH PLAYER THEY ARE SPONSORING.**

Q: What do I do with the artwork for banners and ads?
A: Email the artwork to sponsorships@hspanthersoccer.org.

Q: What formats will you accept artwork in?

A: Artwork in an electronic form is requested. Formats accepted: **.jpg, .pdf, .gif, .eps, and .ai**. Please email all artwork to Lori Cribbet at sponsorships@hspanthersoccer.org.

Include the player's name with the artwork.

- Checks made payable to **HHS Panther Soccer Booster Club**. PLEASE submit Sponsorship contracts and checks as you receive them.

Q: Do I need artwork if I sell an AD?

A: We only need artwork for the following sponsorship levels:

Panther Foundation
Panther Pride
Panther Spirit
Red and Blue
Supporter

* Panther Foundation, Panther Pride, and Panther Spirit will be the only sponsorship levels with artwork on the roster. The other levels will have the business name listed on the roster.

Additional contracts/brochures and forms can be found under Sponsorships at hspanthersoccer.org.

If you have any questions, contact Lori Cribbet
sponsorships@hspanthersoccer.org